

SUBJECT: HISTORY AND CAREER OPPORTUNITIES

LESSON OBJECTIVES:

- Describe the origins of appearance enhancement.
- Describe the advancements made in cosmetology during the 19th, 20th, and 21st centuries.
- List the career opportunities available to a licensed beauty practitioner

Inspirational thought for the day: “Everyone got where he is has had to begin where he was.” – Robert Louis Stevenson

I) WHAT IS A COSMETOLOGY PROFESSIONAL?

II) EARLY HISTORY

- A) Cosmetology/barbering
- B) Archeological studies
- C) Implements
 - 1) Sharpened flints
 - 2) Oyster shells
 - 3) Bone
 - 4) Animal sinew
 - 5) Strips of hide
- D) Egyptians
 - 1) Chinese
 - 2) Greeks
 - 3) Romans
 - 4) Middle ages
 - 5) Renaissance
 - 6) The barber pole

III) 20TH CENTURY

- A) 1901-1910
- B) 1920s
- C) 1930s-1940s
- D) 1940s
- E) 1951-2000
- F) 21ST Century

IV) A Career in hairstyling

- 1) Haircolor Specialist
- 2) Texture Specialist
- 3) Cutting Specialist
- 4) Salon Trainer
- 5) Distributor Sales Consultant
- 6) Cosmetology Instructor
- 7) Salon Management
- 8) Other Opportunities